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# ***CITY OF AVON PARK POLICE DEPARTMENT***

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## **MEDIA RELEASE**

### **2010 U.S. Census - Public Safety Information**

In March 2010, U.S. Census forms will be mailed to every residence in the United States. The Census form contains ten (10) short questions and upon completion, the form can be mailed back to the Census Bureau in a pre-paid envelope. If the Census form is not mailed back, a Census Taker will follow-up in person in order to obtain the needed responses. The following public safety tips are being proactively disseminated in advance of the Census forms being mailed, should an individual appear at your residence stating that he/she is a U.S. Census Taker.

#### **How to Identify a Census Taker**

1. The Census Taker **must** present an ID badge that contains a Department of Commerce watermark and expiration date. The Census Taker may also be carrying a bag with a Census Bureau logo.
2. The Census Taker will provide you with Supervisor contact information and/or the Local Census Office phone number for verification, if asked.
3. The Census Taker will **ONLY** ask you the questions that appear on the Census form.

#### **Recognition tips that the individual is not a U.S. Census employee.**

1. 2010 Census Takers **will not** ask you for your social security number, bank account number, or credit card number.
2. 2010 Census Takers also never solicit for donations and they will **never** contact you by e-mail.

In the event that an individual does ask you these questions, please do not provide him/her with the answers and contact local Law Enforcement as soon as possible.

Additional information regarding the Census form and Census safety can be obtained by visiting the following websites: [www.bbb.org/us/](http://www.bbb.org/us/) and [www.2010census.gov](http://www.2010census.gov).